

Poster Guidelines

Poster Size

- Your poster should be A0 size (841 x 1189 mm), portrait orientation.
- Print your poster and bring it to the conference; all other materials will be provided.

Design Principles

- Title: Clearly display your title at the top. Make it bold and readable from 2 meters away.
- Authors: List author names and contact information under the title.
- Font Size:
 - Title: at least 85 pt
 - Headings: 60–70 pt
 - Body text: 32–40 pt
 - Captions: minimum 24 pt
- Use no more than two fonts (e.g. Helvetica for headings, Times for text).
- Avoid all-uppercase text; use sentence case for better legibility.

Layout Tips

- Use a grid layout to organize information clearly.
- Aim for a natural reading flow: either columns (top to bottom) or rows (left to right).
- Group content with shapes (e.g. boxes or circles) to improve visual clarity.

Content Structure

1. Title
2. Authors / Names
3. Abstract
4. Introduction / Background
5. Materials / Methods
6. Results
7. Conclusion
8. Acknowledgments and References (optional)

Focus on clarity over quantity. Avoid dense text blocks, aim for short paragraphs or bullet points.

Visuals

- Use charts, tables, diagrams and images to support your story.
- Ensure visuals are readable from 2 meters.
- Keep a consistent, simple color scheme (2–3 main colors).

Production Tips

- One-piece posters: Design using software like PowerPoint or Illustrator. Use an A0 template to ensure correct proportions.
- Panel posters (less common): Print and mount separate sections, e.g. text blocks and images, onto a large backing sheet.

Presentation

- Posters must match your submitted abstract.
- If possible, bring a few A4 printouts or summaries for interested viewers.

Final Advice

Less is more. A clean, eye-catching design with minimal, clear text and strong visuals is far more effective than text-heavy posters. Your poster should speak for itself, even when you are not there.

